

ADVENTURE PLANET

NEWS BLOG

APR 2024

SUMMER ITEMS



With our vast 620,000 sq. ft. warehouse and efficient same-day shipping, it's a great time to prepare for the bustling summer season.

Dive into the extensive selection of quality products offered by Adventure Planet, designed to fulfill all your gift shop needs.

GREAT PRODUCTS FOR THE SUMMER SEASON!

We have a fantastic mix of new products and in-stock favorites that are best-sellers. Check out these amazing Plush Squeezy Bead items we offer!



BA-PSAXO
3" Axolotl Squeezy Bead Plush



BA-PSZOO
3" Zoo Animal Squeezy Bead Plush



BA-PSDOG
3" Dog Squeezy Bead Plush



BA-PSSEA
3" Sea Life Squeezy Bead Plush

OVER 30 STYLES OF FUN!



Shop all styles of [Squeezy Bead Plush](#) on our website.



BA-PSUNI
3" Unicorn Squeezy Bead Plush



BA-PSSWE
3" Sweet Treat Squeezy Bead Plush



BA-PSSP3
3" Space Squeezy Bead Plush



BA-PSFAR
3" Farm Animal Squeezy Bead Plush





AWESOME AXOLOTLS

Adventure Planet salesman, Chris Molak, showcases the incredible Axolotl line of products, alongside other top-selling must-have items for 2024 in today's video. Explore the latest trends and must-have products from Adventure Planet and Rhode Island Novelty, ensuring your shop stays ahead of the curve.

Shop our wide range of [Axolotl Products](#) today!



AP-TTFRO
Tumble Tykes
Frog



AP-TTPAN
Tumble Tykes
Panda



AP-TTTRI
Tumble Tykes
Triceratops



AP-TTGIR
Tumble Tykes
Giraffe



AP-TTPEN
Tumble Tykes
Penguin



AP-TTBUN
Tumble Tykes
Bunny



AP-TTTRX
Tumble Tykes
T-Rex



AP-TTELE
Tumble Tykes
Elephant



HIGH-QUALITY

WWW.RINOVELTY.COM



GET READY FOR NIGHTTIME EVENTS THIS SEASON



GW-BUBAX
7.25" Light-Up
Axolotl Bubble
Blaster



GL-BUAXO
12" Light-Up
Axolotl Bubble
Wand



GL-TIGSB
25" Light-Up
Tiger Saber
With Sound



GL-SABSW
27" Light-Up
Saber Tooth
Tiger Sword



HA-AXLPT
Tie Dye Axolotl
Popping Ear
Light-Up Hat



HA-AXLPO
Axolotl Popping
Ear Light-Up Hat



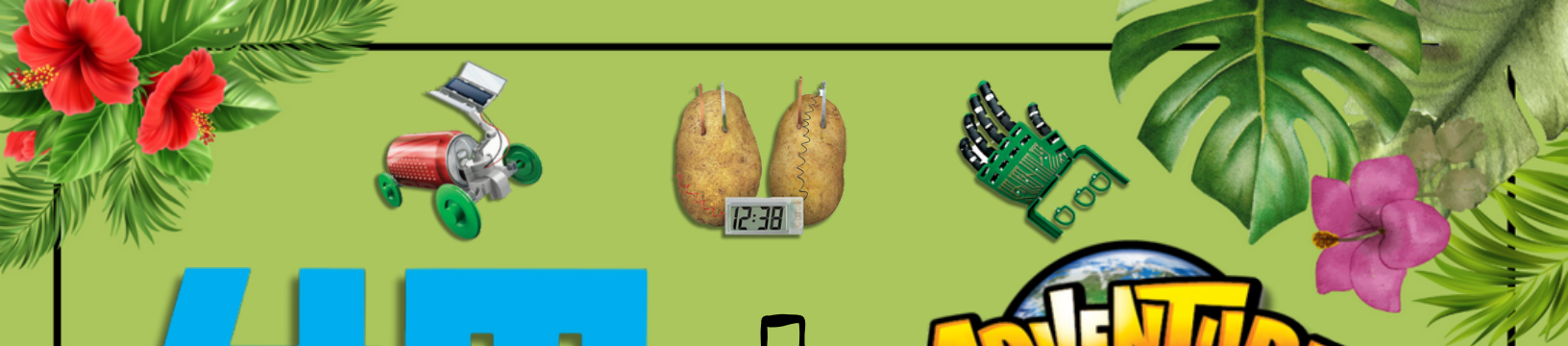
GL-SWEEL
24" Elephant
Expanding Magic
Ball Sword



GL-BUTMB
10" Light-Up
Butterfly Magic
Wand

**ORDER LIGHT-UPS NOW TO
ENSURE YOUR EVENT IS**

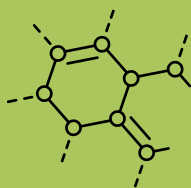
LIT!



4M



ADVENTURE AWAITS



GET READY FOR OUR UPCOMING 4M LINE OF PRODUCTS!

Adventure Planet proudly announces its new and upcoming **4M** brand of toys and play sets! With over 30 years of experience, 4M is *globally recognized* for its expansive product line. These educational products promote growth and learning through play and STEAM education, while emphasizing eco-friendly values. Perfect for retail shelves, they combine fun with educational benefits. Neil Sormanti goes over all of this and more in our introduction to 4M video!

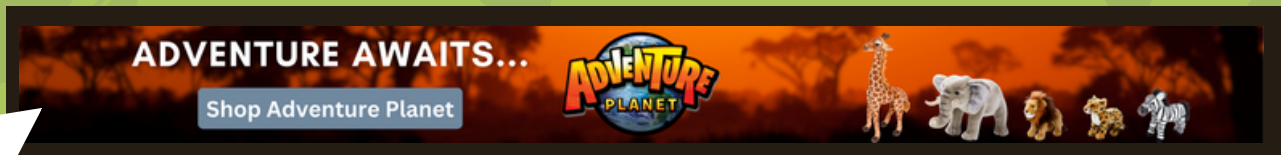




ADVENTURING WITH ADVENTURE PLANET

Adventure Planet is set up to have an exciting 2024! We're thrilled to share that our spring season was a hit, and we're keeping the ball rolling with hundreds of fantastic new additions to our collection while simultaneously lowering prices across the entire AP line.

Now has never been easier to find our products! Just head on over to www.rinovelty.com and click on the Adventure Planet banner to check out our shiny new homepage. There, you'll find all sorts of categories to explore, filled to the brim with the latest products perfect for your zoo and gift shops.



Our focus on educational and environmentally friendly items has paid off. We are excited to offer 4M products in the coming months. These products are of exceptional quality and will be a welcome addition to our line. We want to offer your shops the very best and with 4M, we can continue this goal.

We hope you have a fantastic summer season. Be on the lookout for new arrivals to Adventure Planet and the upcoming 4M line. If you have any questions or comments, please reach out to your sales rep and they'll be happy to help. Thank you!

1-800-435-3456



● WWW.RINOVELTY.COM ●

TRADESHOWS

come say hi!



Meet the Adventure Planet team at upcoming tradeshows and get hands-on with our exciting products. From engaging science kits to fantastic plush products, tradeshows are your best opportunities to experience quality firsthand. Don't miss out on discovering how Adventure Planet can enhance your gift shop!



The Reunion
Expo Las Vegas

Mirage Convention Center
4/4/2024 - 4/6/2024



MSA FORWARD
2024

Baltimore Convention Center
5/15/2024 - 5/19/2024



WE'LL SEE YOU THERE
HAVE A NICE SUMMER!



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